



Advertising Research: Positions (Mobile)

prospa.com

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Mobile search reporting is currently in beta. All traffic values are calculated based on desktop keywords' metrics

34 KEYWORDS

The number of keywords bringing users to the website via Google's top 100 paid search results

3.8K TRAFFIC

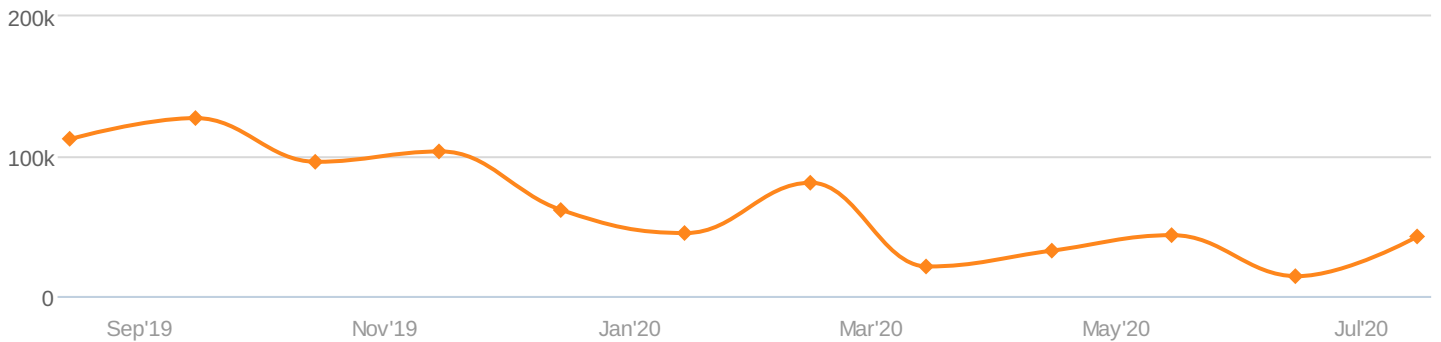
The number of users expected to visit the website in the following month on condition that average monthly paid traffic stays relatively the same.

A\$61.6K TRAFFIC COST

Estimated price of paid keywords in Google AdWords

Paid Search: Traffic Cost

prospa.com | MOBILE-AU | 1 Year



Paid Search: Positions 1 - 34 (34)

MOBILE-AU | prospa.com

The 'Volume', 'Traffic %', and 'Costs %' values are based on the desktop keywords' metrics

Ad	Keyword	Pos	Block	Volume	CPC (AUD)	URL	Traffic %	Costs %	Com.	Trend	Last Seen
Ad	business loan	1		9,900	15.96	↗	12.23	12.05	0.89		16 hours ago
Ad	business loan	1 (1)		9,900	15.96	↗	12.23	12.05	0.89		10 Jul 2020
Ad	business loan	1 (1)		9,900	15.96	↗	12.23	12.05	0.89		29 Jun 2020
Ad	business loans	1		9,900	15.96	↗	12.23	12.05	0.89		16 hours ago
Ad	prospa	1		8,100	18.33	↗	9.99	11.32	0.30		a day ago
Ad	prospa	1 (1)		8,100	18.33	↗	9.99	11.32	0.30		30 Jun 2020
Ad	small business loans	1 (1)		3,600	13.70	↗	4.44	3.76	0.85		30 Jun 2020

Ad	Keyword	Pos	Block	Volume	CPC (AUD)	URL	Traffic % ▼	Costs %	Com.	Trend	Last Seen
Ad	small business loans	1 (1)		3,600	13.70	↗	4.44	3.76	0.85		3 days ago
Ad	business loan	2 (2)		9,900	15.96	↗	3.36	3.33	0.89		4 days ago
Ad	business loans	2 (2)		9,900	15.96	↗	3.36	3.33	0.89		29 Jun 2020
Ad	business loans	2 (2)		9,900	15.96	↗	3.36	3.33	0.89		10 Jul 2020
Ad	business loans	2 (2)		9,900	15.96	↗	3.36	3.33	0.89		3 days ago
Ad	business loan	4 (4)		9,900	15.96	↗	1.81	1.79	0.89		6 days ago
Ad	business loans australia	1 (1)		1,000	13.19	↗	1.23	1.00	0.88		10 Jul 2020
Ad	small business loans	3 (3)		3,600	13.70	↗	0.84	0.71	0.85		01 Jul 2020
Ad	prospa loans	1 (1)		590	15.67	↗	0.71	0.70	0.56		25 Jun 2020
Ad	how to get a business loan	1 (1)		480	10.95	↗	0.57	0.39	0.73		10 Jul 2020
Ad	small business loans	5 (5)		3,600	13.70	↗	0.47	0.39	0.85		07 Jul 2020
Ad	business finance	2 (2)		1,300	19.80	↗	0.42	0.54	0.61		07 Jul 2020
Ad	short term business loans	1 (1)		320	21.89	↗	0.39	0.53	0.53		28 Jun 2020
Ad	business funding	1 (1)		260	13.05	↗	0.31	0.25	0.41		24 Jun 2020
Ad	small business funding	1 (1)		210	9.34	↗	0.23	0.14	0.53		26 Jun 2020
Ad	apply for business loan	1 (1)		170	11.73	↗	0.18	0.15	0.68		08 Jul 2020
Ad	business loans melbourne	1 (1)		170	14.20	↗	0.18	0.18	0.61		3 days ago
Ad	prospa finance	1 (1)		170	15.26	↗	0.18	0.19	0.45		04 Jul 2020
Ad	prospa group	1 (1)		140	9.19	↗	0.15	0.09	0.06		26 Jun 2020

Ad	Keyword	Pos	Block	Volume	CPC (AUD)	URL	Traffic % ▼	Costs %	Com.	Trend	Last Seen
Ad	prospa business loan	1 (1)		140	19.95	↗	0.15	0.21	0.76		13 Jul 2020
Ad	small business lending	1 (1)		140	19.28	↗	0.15	0.20	0.78		06 Jul 2020
Ad	prospa advance	1 (1)		110	18.78	↗	0.13	0.15	0.25		09 Jul 2020
Ad	business loans sydney	1 (1)		110	17.26	↗	0.13	0.14	0.88		5 days ago
Ad	small business start up loans	1 (1)		110	7.32	↗	0.13	0.06	0.68		04 Jul 2020
Ad	business loans perth	1 (1)		110	15.12	↗	0.13	0.12	0.80		2 days ago
Ad	business line of credit	2 (2)		320	15.28	↗	0.10	0.10	0.74		01 Jul 2020
Ad	quick business loans	2 (2)		170	38.81	↗	0.05	0.13	0.61		03 Jul 2020