

webprofits

Advertising Research: Positions (Desktop)

prospa.com

Advertising Research: Positions (Desktop)

154 KEYWORDS

The number of keywords bringing users to the website via Google's top 100 paid search results

6.0K TRAFFIC

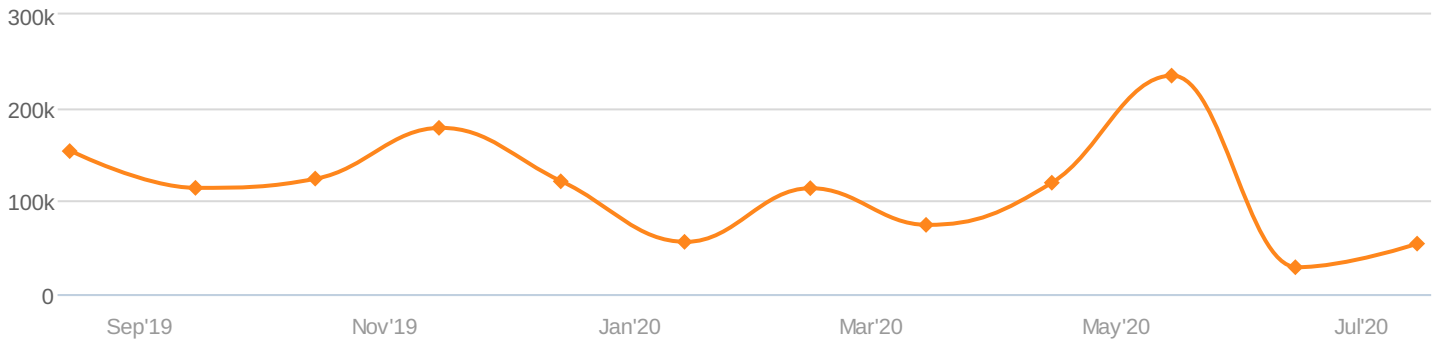
The number of users expected to visit the website in the following month on condition that average monthly paid traffic stays relatively the same.

A\$78.3K TRAFFIC COST

Estimated price of paid keywords in Google AdWords

Paid Search: Traffic Cost

prospa.com | AU | 1 Year



Paid Search: Positions 1 - 100 (154)

AU | prospa.com

Ad	Keyword	Pos	Block	Volume	CPC (AUD)	URL	Traffic %	Costs %	Com.	Result	Trend	Last Seen
Ad	business loan	1 (1)		9,900	15.96	↗	7.72	9.48	0.89	735,000,000		30 Jun 2020
Ad	business loan	1		9,900	15.96	↗	7.72	9.48	0.89	773,000,000		a day ago
Ad	business loans	1 (1)		9,900	15.96	↗	7.72	9.48	0.89	398,000,000		30 Jun 2020
Ad	business loans	1		9,900	15.96	↗	7.72	9.48	0.89	414,000,000		17 hours ago
Ad	prospa	1		8,100	18.33	↗	6.31	8.90	0.30	1,730,000		17 hours ago
Ad	prospa	1 (1)		8,100	18.33	↗	6.31	8.90	0.30	1,980,000		28 Jun 2020

Ad	Keyword	Pos	Block	Volume	CPC (AUD)	URL	Traffic %	Costs %	Com.	Result	Trend	Last Seen
Ad	government stimulus package	1		6,600	1.43	↗	5.15	0.56	0.01	111,000,000		a day ago
Ad	government stimulus package	1 (1)		6,600	1.43	↗	5.15	0.56	0.01	137,000,000		30 Jun 2020
Ad	small business loans	1 (1)		3,600	13.70	↗	2.80	2.95	0.85	387,000,000		30 Jun 2020
Ad	small business loans	1		3,600	13.70	↗	2.80	2.95	0.85	406,000,000		21 hours ago
Ad	australian government stimulus package	1		2,900	1.61	↗	2.25	0.27	0.01	5,450,000		a day ago
Ad	australian government stimulus package	1 (1)		2,900	1.61	↗	2.25	0.27	0.01	3,410,000		30 Jun 2020
Ad	moula	1 (1)		2,900	10.00	↗	2.25	1.73	0.27	6,490,000		28 Jun 2020
Ad	moula	1		2,900	10.00	↗	2.25	1.73	0.27	5,950,000		17 hours ago
Ad	business loan	2 (2)		9,900	15.96	↗	2.12	2.62	0.89	784,000,000		01 Jul 2020
Ad	business loan	2 (2)		9,900	15.96	↗	2.12	2.62	0.89	689,000,000		4 days ago
Ad	business loans	2 (2)		9,900	15.96	↗	2.12	2.62	0.89	470,000,000		3 days ago
Ad	business loans	2 (2)		9,900	15.96	↗	2.12	2.62	0.89	392,000,000		28 Jun 2020
Ad	business loan	3 (3)		9,900	15.96	↗	1.47	1.81	0.89	817,000,000		03 Jul 2020
Ad	business loans	3 (3)		9,900	15.96	↗	1.47	1.81	0.89	395,000,000		13 Jul 2020

Ad	Keyword	Pos	Block	Volume	CPC (AUD)	URL	Traffic %	Costs %	Com.	Result	Trend	Last Seen
Ad	business loans	3 (3)		9,900	15.96	↗	1.47	1.81	0.89	415,000,000		20 Jun 2020
Ad	business finance	1 (1)		1,300	19.80	↗	1.01	1.54	0.61	3,770,000,000		30 Jun 2020
Ad	business finance	1		1,300	19.80	↗	1.01	1.54	0.61	3,880,000,000		15 hours ago
Ad	business loans australia	1 (1)		1,000	13.19	↗	0.78	0.79	0.88	331,000,000		10 Jul 2020
Ad	business loans australia	1 (1)		1,000	13.19	↗	0.78	0.79	0.88	354,000,000		25 Jun 2020
Ad	small business loans	2 (2)		3,600	13.70	↗	0.76	0.81	0.85	433,000,000		12 Jul 2020
Ad	moula	2 (2)		2,900	10.00	↗	0.61	0.48	0.27	4,990,000		5 days ago
Ad	small business loans	3 (3)		3,600	13.70	↗	0.53	0.56	0.85	1,370,000,000		10 Jul 2020
Ad	prospa loans	1 (1)		590	15.67	↗	0.44	0.55	0.56	38,400		13 Jul 2020
Ad	prospa loans	1 (1)		590	15.67	↗	0.44	0.55	0.56	46,200		29 Jun 2020
Ad	federal government stimulus package	1 (1)		590	2.70	↗	0.44	0.09	0.01	25,200,000		3 days ago
Ad	federal government stimulus package	1 (1)		590	2.70	↗	0.44	0.09	0.01	34,800,000		26 Jun 2020
Ad	small business loans	4 (4)		3,600	13.70	↗	0.41	0.43	0.85	421,000,000		06 Jul 2020
Ad	how to get a business loan	1 (1)		480	10.95	↗	0.36	0.31	0.73	647,000,000		10 Jul 2020

Ad	Keyword	Pos	Block	Volume	CPC (AUD)	URL	Traffic %	Costs %	Com.	Result	Trend	Last Seen
Ad	how to get a business loan	1 (1)		480	10.95	🔗	0.36	0.31	0.73	737,000,000		26 Jun 2020
Ad	small business loans australia	1 (1)		480	14.23	🔗	0.36	0.40	0.84	204,000,000		30 Jun 2020
Ad	small business loans australia	1 (1)		480	14.23	🔗	0.36	0.40	0.84	197,000,000		6 days ago
Ad	government small business loans	1 (1)		480	3.60	🔗	0.36	0.10	0.55	861,000,000		25 Jun 2020
Ad	government small business loans	1 (1)		480	3.60	🔗	0.36	0.10	0.55	398,000,000		4 days ago
Ad	moula money	1 (1)		480	7.38	🔗	0.36	0.21	0.31	496,000		6 days ago
Ad	moula money	1 (1)		480	7.38	🔗	0.36	0.21	0.31	460,000		29 Jun 2020
Ad	business finance	2 (2)		1,300	19.80	🔗	0.26	0.42	0.61	4,520,000,000		01 Jul 2020
Ad	business finance	2 (2)		1,300	19.80	🔗	0.26	0.42	0.61	3,810,000,000		2 days ago
Ad	business line of credit	1 (1)		320	15.28	🔗	0.24	0.29	0.74	3,010,000,000		28 Jun 2020
Ad	business line of credit	1		320	15.28	🔗	0.24	0.29	0.74	2,940,000,000		a day ago
Ad	business grants australia	1 (1)		320	2.30	🔗	0.24	0.04	0.28	178,000,000		28 Jun 2020
Ad	business grants australia	1		320	2.30	🔗	0.24	0.04	0.28	177,000,000		13 hours ago
Ad	short term business loans	1 (1)		320	21.89	🔗	0.24	0.41	0.53	272,000,000		4 days ago

Ad	Keyword	Pos	Block	Volume	CPC (AUD)	URL	Traffic %	Costs %	Com.	Result	Trend	Last Seen
Ad	short term business loans	1 (1)		320	21.89	↗	0.24	0.41	0.53	303,000,000		25 Jun 2020
Ad	nt government stimulus package	1 (1)		260	3.08	↗	0.19	0.04	0.01	77		04 Jul 2020
Ad	small business financing	1 (1)		260	16.82	↗	0.19	0.26	0.58	309,000,000		13 Jul 2020
Ad	small business finance	1 (1)		260	16.82	↗	0.19	0.26	0.58	1,580,000,000		07 Jul 2020
Ad	getting a business loan	1 (1)		210	15.90	↗	0.14	0.19	0.64	696,000,000		26 Jun 2020
Ad	business lending	1 (1)		210	18.49	↗	0.14	0.23	0.71	133,000,000		27 Jun 2020
Ad	small business funding	1 (1)		210	9.34	↗	0.14	0.11	0.53	2,420,000,000		09 Jul 2020
Ad	business loans australia	3 (3)		1,000	13.19	↗	0.14	0.15	0.88	231,000,000		4 days ago
Ad	apply for business loan	1 (1)		170	11.73	↗	0.11	0.11	0.68	753,000,000		27 Jun 2020
Ad	business loans melbourne	1 (1)		170	14.20	↗	0.11	0.14	0.61	102,000,000		28 Jun 2020
Ad	prospa finance	1 (1)		170	15.26	↗	0.11	0.15	0.45	1,800,000		29 Jun 2020
Ad	how to get a business loan	2 (2)		480	10.95	↗	0.09	0.08	0.73	703,000,000		3 days ago
Ad	prospa business loan	1 (1)		140	19.95	↗	0.09	0.16	0.76	39,900		30 Jun 2020
Ad	urgent business loans australia	1 (1)		140	0.00	↗	0.09	0.00	1.00	20,400,000		27 Jun 2020

Ad	Keyword	Pos	Block	Volume	CPC (AUD)	URL	Traffic %	Costs %	Com.	Result	Trend	Last Seen
Ad	government stimulus package australia	1 (1)		140	1.98	↗	0.09	0.01	0.01	6,960,000		01 Jul 2020
Ad	small business lending	1		140	19.28	↗	0.09	0.16	0.78	130,000,000		18 hours ago
Ad	small business lending	1 (1)		140	19.28	↗	0.09	0.16	0.78	122,000,000		21 Jun 2020
Ad	prospa advance	1 (1)		110	18.78	↗	0.08	0.12	0.25	96		6 days ago
Ad	small business start up loans	1 (1)		110	7.32	↗	0.08	0.04	0.68	1,090,000,000		6 days ago
Ad	moula loan	1 (1)		110	7.83	↗	0.08	0.04	0.44	96		11 Jul 2020
Ad	business loans perth	1 (1)		110	15.12	↗	0.08	0.09	0.80	65,800,000		30 Jun 2020
Ad	small business loans australian government	1 (1)		110	2.14	↗	0.08	0.01	0.34	23,000,000		3 days ago
Ad	become business loans	1 (1)		90	14.31	↗	0.06	0.07	0.95	905,000,000		27 Jun 2020
Ad	how much is a small business loan	1 (1)		90	15.61	↗	0.06	0.08	0.46	467,000,000		12 Jul 2020
Ad	best loan to start a small business	1 (1)		90	0.00	↗	0.06	0.00	1.00	685,000,000		6 days ago
Ad	small business lending program	1 (1)		90	0.00	↗	0.06	0.00	0.00	136,000,000		12 Jul 2020
Ad	need money for business	1 (1)		90	0.00	↗	0.06	0.00	0.50	3,070,000,000		Jun 2020
Ad	need money for business	1		90	0.00	↗	0.06	0.00	0.50	4,030,000,000		a day ago
Ad	quick small business loans	1 (1)		90	24.39	↗	0.06	0.13	0.85	150,000,000		24 Jun 2020

Ad	Keyword	Pos	Block	Volume	CPC (AUD)	URL	Traffic %	Costs %	Com.	Result	Trend	Last Seen
Ad	government of canada small business loans	1 (1)		90	0.00	🔗	0.06	0.00	0.07	98,400,000		10 Jul 2020
Ad	how to apply for a business loan	1 (1)		90	8.87	🔗	0.06	0.04	0.84	767,000,000		22 Jun 2020
Ad	small business loans government funding	1 (1)		90	6.44	🔗	0.06	0.03	0.55	648,000,000		5 days ago
Ad	financing a small business purchase	1 (1)		90	0.00	🔗	0.06	0.00	1.00	231,000,000		06 Jul 2020
Ad	sydney business finance	1 (1)		90	0.00	🔗	0.06	0.00	0.00	303,000,000		02 Jul 2020
Ad	how to get loan for new business	1 (1)		90	7.25	🔗	0.06	0.03	0.79	729,000,000		10 Jul 2020
Ad	government small business loan application	1 (1)		90	1.89	🔗	0.06	0.00	0.36	435,000,000		5 days ago
Ad	how can i get a small business loan	1 (1)		90	4.09	🔗	0.06	0.02	0.60	571,000,000		29 Jun 2020
Ad	find a business loan	1 (1)		90	12.37	🔗	0.06	0.06	0.60	720,000,000		06 Jul 2020
Ad	short term business loans	2 (2)		320	21.89	🔗	0.06	0.11	0.53	260,000,000		03 Jul 2020
Ad	loans to open a small business	1 (1)		70	0.00	🔗	0.04	0.00	0.00	384,000,000		Jun 2020
Ad	loans to open a small business	1 (1)		70	0.00	🔗	0.04	0.00	0.00	363,000,000		2 days ago
Ad	small business finance loans	1 (1)		70	36.22	🔗	0.04	0.15	0.83	828,000,000		4 days ago
Ad	how can i get a loan for my business	1 (1)		70	0.00	🔗	0.04	0.00	1.00	746,000,000		03 Jul 2020
Ad	low interest business line of credit	1 (1)		70	0.00	🔗	0.04	0.00	1.00	975,000,000		05 Jul 2020

Ad	Keyword	Pos	Block	Volume	CPC (AUD)	URL	Traffic %	Costs %	Com.	Result	Trend	Last Seen
Ad	how to go about getting a business loan	1 (1)		70	0.00	URL	0.04	0.00	0.00	571,000,000		09 Jul 2020
Ad	business loans for	1 (1)		70	8.38	URL	0.04	0.03	0.95	1,140,000,000		5 days ago
Ad	finance loan for business	1 (1)		70	0.00	URL	0.04	0.00	0.00	662,000,000		30 Jun 2020
Ad	micro business financing	1 (1)		70	0.00	URL	0.04	0.00	1.00	82,600,000		5 days ago
Ad	how to get a loan to start your own business	1 (1)		70	0.00	URL	0.04	0.00	0.00	822,000,000		2 days ago
Ad	small line of credit	1 (1)		70	7.88	URL	0.04	0.03	1.00	2,880,000,000		08 Jul 2020
Ad	government small business loan guarantee scheme	1 (1)		70	2.52	URL	0.04	0.00	0.35	210,000,000		a day ago
Ad	government small business loan guarantee scheme	1 (1)		70	2.52	URL	0.04	0.00	0.35	201,000,000		Jun 2020